

**Labor Market Demand, Graphic Design & Digital Arts**

**Central Valley South**

SOC Code	Job Description	2018 Jobs	2028 Jobs	2018-28 Change #	2018-28 Change %	Annual Openings	Median Wage
15-1134	Web Developers	270	290	20	7.4%	24	\$30.32
27-1024	Graphic Designers	680	710	1	0.1%	72	\$20.51
<b>Total</b>		<b>950</b>	<b>1,000</b>	<b>21</b>	<b>2.2%</b>	<b>96</b>	<b>\$23.30</b>

Annual Openings includes new jobs and replacement jobs.

**Labor Market Supply, Graphic Design & Digital Arts**

**Central Valley South**

TOP 6 -- Program Title	2017-18	2018-19	2019-20	Annual Average
<b>061400 - Digital Media</b>				
Certificate 6 to < 18 units Sequoias	1	0	0	0
<b>Total -- Digital Media</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>061410 - Multimedia</b>				
Certificate 30 to < 60 units Bakersfield	6	12	0	6
<b>Total -- Multimedia</b>	<b>6</b>	<b>12</b>	<b>0</b>	<b>6</b>
<b>061430 - Website Design &amp; Development</b>				
Associate Degree Bakersfield	1	0	1	1
Associate Degree Cerro Coso	3	2	4	3
Associate Degree Clovis	0	1	1	1
Certificate 30 to < 60 units Cerro Coso	6	6	9	7
Certificate 12 to < 18 units Fresno City	2	1	0	1
Certificate 8 to < 16 units Fresno City	0	0	1	0
<b>Total -- Website Design &amp; Development</b>	<b>12</b>	<b>10</b>	<b>16</b>	<b>13</b>
<b>101300 - Commercial Art</b>				
Associate Degree Porterville	5	5	2	4
Certificate 30 to < 60 units Sequoias	1	1	0	1
<b>Total -- Commercial Art</b>	<b>6</b>	<b>6</b>	<b>2</b>	<b>5</b>
<b>103000 - Graphic Art &amp; Design</b>				
Associate Degree Bakersfield	5	6	1	4
Associate Degree Fresno City	4	9	2	5
Associate Degree Sequoias	1	3	3	2
Certificate 30 to < 60 units Bakersfield	20	14	0	11
Certificate 30 to < 60 units Fresno City	1	12	3	5
Certificate 12 to < 18 units Sequoias	4	3	0	2
Certificate 8 to < 16 units Sequoias	0	0	4	1
Certificate 6 to < 18 units Sequoias	9	14	3	9
<b>Total -- Graphic Art &amp; Design</b>	<b>44</b>	<b>61</b>	<b>16</b>	<b>40</b>
<b>Above TOP Codes</b>				
Associate Degree All Colleges	19	26	14	20
Certificate 30 to < 60 units All Colleges	34	45	12	30
Certificate 12 to < 18 units All Colleges	6	4	0	3
Certificate 8 to < 16 units All Colleges	0	0	5	2
Certificate 6 to < 18 units All Colleges	10	14	3	9
<b>Grand Total -- Above TOP Codes</b>	<b>69</b>	<b>89</b>	<b>34</b>	<b>64</b>

<b>Summary</b>	
Annual Demand	96
Annual Supply	64
<b>Excess Demand</b>	<b>32</b>

Central Valley South = Fresno, Madera, Tulare, Kings, and Kern counties.

Data source = EMSI compilation of public and private data for the CCC "Strong Workforce" Centers of Excellence.